

## *Why your employees will thank you for hiring us.*

- Before they have time to wonder “What am I going to do now?” we’re already in the process of getting them to their next career.
- With our help, they can land their next job faster — before they even file for unemployment (which also saves you money).
- They’ll have a support staff to help them through this difficult time.
- They’ll have a plan in place before they have to tell their families about the layoff – lessening the blow for the ones they love (who depend on their jobs as much as they do).

## *Why you’ll love working with us.*

- You’ll feel better knowing you’re doing the right thing for your employees.
- Your company’s reputation will be saved from the typical social backlash that follows layoffs.
- Our services reduce the potential for “wrongful termination” lawsuits filed by disgruntled ex-employees.
- The sooner your affected employees find jobs, the less unemployment you’ll have to pay.
- You protect your relationship with former employees – who may end up working for your competitors ... or coming back to work for you one day.



## *Outplacement Services*



### *Planning a layoff? Let us help!*

You'll be glad you did – and so will your employees.  
Call us today at **1-800-540-3609**

*Professional Corporate Outplacement Services  
in New Jersey, New York, Pennsylvania, and  
Connecticut. We are here to serve!*

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## *Outplacement Services*



*Layoffs aren't personal. We are.*

*Downsizing can be a tough time for both you and your employees. You hate to lose loyal team members, and they hate the uncertainty of their future.*

*At Riklan Resources, we streamline your layoff on both sides of the office door – with corporate outplacement services that get your employees to their next careers faster.*



## *Put yourself in your employee's position*

*Imagine if someone walked into your office right now and said you were fired.*

No matter what your position is – news like that is a sucker punch you never saw coming. It hurts in the worst way because it affects you AND the people that depend on you – your family.

Everyone's first question: **What do I do now?**

*That's the question we're here to answer.*

Layoffs are never easy, for you or your employees. Let us lessen the blow by helping your employees discover their strengths, compete in the market and launch new careers. Our goal is to alleviate some of the pain of the process and give people tools to move forward toward success.

*Doing the right thing = Peace of mind.*

Losing a job is one of the most shocking and disheartening experiences a person can have. And it's no easier for the person doing the laying off. No one likes to be the bearer of bad news, and facing a large group of people with layoff notices in your hand can be downright depressing.

But you'll be able to hold your head high when you know (and your employees know), you're doing everything you can to help them through the transition. That's where we come in.

### *Corporate Outplacement services from Riklan Resources include:*

- **Resume and online identity services**– Our certified resume writers help your employees craft branded, targeted and keyword-rich resumes that best display their accomplishments and career history. We also create LinkedIn profiles, cover letters and thank-you notes to strengthen their image in the eyes of potential employers.
- **Interview coaching** – We coach individuals through the interview process, including confidence building, negotiation strategies, and rehearsing job-specific interview questions.
- **Self-evaluation and career coaching**– We help employees uncover their strengths and reassess their career goals. This layoff could be the push they needed to finally go after their dream job!
- **“Painless Termination: A practical guide for managers”** – Training materials and even word-for-word scripts help managers facilitate the exit process quickly, without making employees feel they were treated unfairly or as if their contributions were unappreciated. Onsite training and implementation is available through workshops for both groups and individuals.
- **Job search strategy**– The job search strategies that worked when your employees were hired may not work today. We'll update their approach with a modern, step-by-step process that works!

*When you're facing layoffs, the last thing you need is another complication.*

That's why we don't use the superfluous equipment you'd see with other corporate outplacement firms – like rental phones, computers, job portals and fax machines. Nobody ends up using these, so why over-complicate the transition needlessly?

Instead, we focus on career coaching and job strategy services. Whether you're laying off 1 person or 100, we offer your company a flexible, customizable corporate outplacement service that is simple and effective.

*Building careers for 25 years  
Riklan Resources has more than 25 years of experience with resume services, corporate outplacement, LinkedIn profile development, career coaching, and more... and we use it to provide results you can take to the bank (literally).*

